**Information letter from C2 Capital AB**

**New website**

C2 Capital is in the final phase of building its completely new website which will provide an improved professional, market driven representation of the business. We are also working on updating all marketing material with current information, so that we communicate our message correctly to the market.

The C2 Capital website is primarily aimed at investors. Future subsidiaries' websites will be targeted as marketing tools to their respective clients.

**Marketing agency**

C2 Capital has gone through a selection process of marketing agencies who will put our marketing plan into practice for us. We have agreed a partnership with an agency that will build all our websites and execute the marketing activities planned after the summer. While these marketing strategies are falling into place, we are designing and planning the next stage of these marketing strategies that will be launched this autumn increasing in scale before the listing on the Nasdaq stock exchange .